

MODULE SPECIFICATION FORM

Module code: NHS738 Cost Centre: GANG JACS2 code B712 Semester(s) in which to be offered: 1 & 2 With effect from: September 2012 Existing/New: New Title of module being replaced (if any): Public Health Policy and Practice Health Needs Assessment Health Promotion and Education Originating Academic area: Module Leaders: Janet Gargiulo Nursing & Occupational Therapy Status: core/option/elective (identify programme where appropriate): Module duration (contact hours/directed/ directed private study: 400 hrs comprising 70 hrs contact, 30hrs directed and 300 hrs of independent and Status: Core/option/elective (Identify programme where appropriate):						
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practice based learning. Postgraduate Diploma in Specialist Community Public Health Nursing Practice(Health Visiting or School Nursing)						
Percentage taught by Subjects other than originating Subject (please name other None Subjects):						
Programme(s) in which to be offered:Pre-requisites per programme (between levels):Co-requisites per programme (within a level):						
MSc / Postgraduate Diploma in Specialist community Public Health Nursing(Health Visiting or School Nursing)						

Module Aims:

The aim of this module is to enable students to develop a population approach to health in the study and practice of Specialist Community Public Health Nursing for health visitors and school nurses. This will be achieved by providing students with key skills and knowledge, enabling them to develop a systematic and critical approach to the assessment and management of population health to underpin their public health practice. Students will draw upon their independent learning ability to systematically examine public health at population level and to creatively plan, manage and evaluate public health initiatives at population level. The module will culminate in a health needs assessment which demonstrates advanced scholarship in the subject of specialist community public health nursing from the perspective of health visiting or school nursing.

Expected Learning Outcomes

At the end of this module, students should be able to: Knowledge and Understanding:

- 1. Critically examine the historical, political and conceptual frameworks underpinning the development and practice of public health
- 2. Demonstrate advanced knowledge of the determinants of health, health in equalities, social diversity and social exclusion, in relation to public health practice
- 3. Critically appraise and critique contemporary approaches to public health practice
- 4. Critically interrogate the role of epidemiology in informing public health practice
- 5. Carry out an in depth health needs assessment on a population appropriate to health visitors or school nurses recognising complex issues and developing creative and original solutions
- 6. Critically evaluate a health improvement proposal and action plan, demonstrating advanced knowledge and critique of methodologies chosen to promote the population health of a given community

Transferable/Key Skills and other attributes:

- Demonstrate excellent verbal and written communication skills
- Exercise initiative
- Demonstrate the independent learning ability.
- Demonstrate competency in word processing and the presentation of data
- Demonstrate competence in the use of libraries, databases and the internet to identify and subsequently use scholarly reviews and primary sources such as refereed research and original material relevant to the subject being studied.
- Manage risk

Assessment: please indicate the type(s) of assessment (e.g. examination, oral, coursework, and project) and the weighting of each (%).

- 1. Health Needs Assessment Project (75%) (6,000) The student will complete a systematic desk top review. This will demonstrate advanced knowledge and analysis of the health issues facing a population with whom they are currently working. They will then select one aspect of the health of the chosen population and draw up a systematic and innovative proposal and action plan for health improvement. The proposal will include an exploration of relevant evaluation strategies. For example by undertaking an analysis of data from a number of sources, a health visiting student may identify a population of young mothers who are physically and socially isolated due to living in a very rural part of North Wales and therefore experiencing a higher incidence of postnatal depression. The student will then develop a health improvement strategy to address this problem. Evaluation will be discussed.
- 2. **Seminar Presentation (25%):** (20 mins) The student will provide a 20 minute individual seminar presentation to their peer group, outlining the key findings of the desk top review and presenting the proposal for health improvement. The presentation will be marked against level 7 grading criteria for oral presentations.

The following derogations apply to this module:

All elements of assessment must be passed. Any work submitted which indicates unsafe practice by the student, or which breaches anonymity and/or confidentiality, will be deemed a refer. No condonement allowed.

Assessment	Learning Outcomes to be met	Type of assessment	Weighting	Duration (if exam)	Word count or equivalent if appropriate
One	1,2,3,4 ,5 and 6	Desk top systematic assessment and proposal to improve the health of a population.	75%		6,000
Assessment two	1,2,3,4, 5 and 6	Presentation	25%		20 minutes.

Learning and Teaching Strategies: Lead lectures, group workshops and individual tutorials. As this is a dissertation module, in the second half of this period of study, students will be expected to study independently with an academic supervisor to oversee their work. Practice- based learning will allow the students to focus on the realities of population public health practice.

Syllabus outline: Historical context and definitions of public health, skills for public health work, partnership working, public participation, health protection. Health determinants and inequalities. Health needs assessment process and tools. Approaches to promoting population health. Presentation skills.

Bibliography

Essential reading:

Baggott R., (2011) Public Health Policy and Politics (2nd Ed.), Hampshire, Palgrave MacMillan.

Carneiro I., Howard N., (2011) Introduction to Epidemiology (2nd Ed.), Berks. Open University Press.

Carr S., Unwin N., Pless-Mulloli T., (2007) An Introduction to Public Health and Epidemiology, (2nd Ed.), Berkshire, Open University Press.

Coles L., Porter E., (2008) Public Health Skills a Practical Guide for Nurses and Public Health Practitioners, Oxford, Blackwell Publishing Ltd.

Green J., Tones K., (2010) Health Promotion Planning and Strategies, London, Sage. Hublley J., Copeman J., (2008) Practical Health Promotion, Cambridge, Polity Press.

Jones L., Douglas J., (Eds.) (2012) Public health: building innovative practice, London, Sage Publications in association with Open University, Milton Keynes.

Naidoo J., Wills J., (2009) Foundations for Health Promotion, Other indicative reading: (3rd ed.), London, Bailliere Tindal.

Lloyd, C.E., Handsley, S., Douglas, J., Earle S., Spurr S., (Eds.) (2007) Policy and practice in promoting public health, London, Sage.

Walker P., John M., (2012) From Public Health to Wellbeing, Hampshire, Palgrave Macmillan.

Wills, J., (Ed.) (2007) Vital Notes for Nurses; Promoting Health, Oxford, Blackwell.